

Festival Director Report – AGM June 10 2025

Karen Johnson

The Festival Director position role and Committee terms of reference were reviewed by the Board for 2024, however

there was not much traction in the past year.

The previous intent had been to focus on the Race Series:

A Race Series was part of Dragon Boat Canada's goal to provide the best and most valuable dragon boat racing experiences to the largest amount of paddlers, crews and clubs across the country.

The Race Series will:

- Engage crews from across Canada in National, Regional and Age-Category competitions(s)
- Increase communication with festivals across the country
- Highlight race opportunities for paddlers across Canada

We believed that the Race Series would enhance the quality of race experiences for DBC members and unite the country through racing standards. Series participation was FREE and crews were automatically entered by attending specified regattas. Local Regattas were reviewed and given a ranking by the Race Series Committee based on quality and adherence to DBC standards. Higher ranking regattas would generate more points for crews.

With the revision of the Committee and the Festival Director roles, the terms of reference for 2025 will now focus on building successful festivals with core objectives of:

- Develop and implement strategies to encourage festivals to become members of DBC;
- Highlight and assist member festivals seeking information on best practices
- Work with the Officials and Health & Safety Committees to promote fair, accessible and consistent racing;
- Support Club Crew Qualifier (CCQ) events (for the purposes of meeting CCWC, PACCC etc. requirements).
- Encourage and support DBC representation at festivals, including but not limited to Officials.

Looking forward to building festival relationships and education for 2025/26!!